



# MBA General

For a career in

Business Administration | Entrepreneurship | Project Management |  
Operations Management | Technology Management |  
General Management

# GBS – A specialised institute

GBS is known for training professionals in investment banks, private equities and hedge funds globally. We take the current industry practices and design our curriculum for industry ready degrees for financial services.

Our unique niche proposition in the industry will help you to build a successful career in banking or finance roles globally. We recruit ambitious people, train them with critical thinking and problem solving and guide their career to become a successful asset in this competitive global world. Our lecturers bring a great wealth of industry experience, professional education and passionate teaching skills to the classroom from their diverse cultural backgrounds.

Each student goes through our structured career development programme where we map their strengths, weaknesses and skills for a particular role.

Our innovative teaching methods are delivered by experienced bankers and thinkers. We aspire to erase the gap of knowledge between real world investment banking, finance practices and traditional academic learning. We will stimulate your thoughts, deliver a rigorous curriculum, connect you to the industry and demand your commitment.

## MBA General

This is the best programme for candidates who have not decided the direction of their career yet. It will help them learning Leading and Managing Organizational Resources, Global strategy, International Business, Marketing, Entrepreneurship and Project Management skills.

Upon completion of your MBA programme, you will be capable of filling a gap in the industry with great Business and Management skills and competences in the sector of your choice. There are various compelling reasons for students to join this programme.

You will be filling a gap in the industry for investment banking skills at an analyst or at an associate level globally. There are various compelling reasons for students to join this programme.

Mentoring and job assistance – full support to students identifying the specific role early in their career

Practical and applied learning is assured by lecturers who are industry practitioners with broad experience in their field

Location: London, a very dynamic and cosmopolitan city which attracts multinational and international corporates' offices

Global Banking School brand and networking opportunities in the Business, Banking and Finance corporates worldwide

This MBA programme emphasises on developing leadership qualities through academic theory in underpinning applied functional skills with a very particular focus on helping the student to relate this to their own career development as a future manager. This very personal approach is what differentiates this programme from other related postgraduate courses.

Whatever your leadership ambitions, the high level of interaction between theoretical concepts and application will boost your knowledge, skills and vision to excel in competitive global markets.

# Curriculum

Module Type	Module Name	Credits
Core Modules	Leading and Managing Organisational Resources	30
Core Modules	Strategy and the Global Competitive Environment	30
Specialised Modules	Corporate Innovation and Entrepreneurship	30
Specialised Modules	Project Management	30
Dissertation/Internship	Management Practice	15
Dissertation/Internship	Theory into Practice Project	45



## Core Modules

### Leading and Managing Organisational Resources (30 credits)

You would be able to demonstrate a systematic understanding and critical appreciation of the integration between leadership, operation management and management accounting in the context of contemporary work organisations.

You would be able to critically evaluate and synthesise theories and models in practice to improve performance through effective leadership, operations management and financial analysis to inform decision making.

### Strategy and the Global Competitive Environment (30 credits)

Demonstrate an in-depth and critical knowledge of the theoretical underpinnings of marketing and strategy. Demonstrate a synthetically, analytically and persuasively deep understanding of the process of marketing and strategic analysis.

Deploy analytical tools of strategic and marketing management in relation to both the external and internal environments of organisations to synthesise, evaluate and develop appropriate strategic and marketing options in a complex environment.

## Specialised Modules

### Corporate Innovation and Entrepreneurship (30 credits)

Managing creativity, innovation, entrepreneurship and change are essential to successful performance in the context of increasing demands and fierce competition faced by organisations in the twenty-first century. This module provides an opportunity for you to explore how these processes might effectively be promoted across organisations regardless of size and sector from initial business start-up through to large multinational corporations.

### Project Management (30 credits)

Demonstrate a critical appreciation of project management theory and methodologies with an in depth knowledge of project management tools and techniques to define, plan and deliver successful projects in your industry/business area. You will use and analyse de facto standard Project Management methodologies, including PRINCE2, PMBoK and Agile, along with the associated tools and techniques, developing key employability skills. Expectations.

## Dissertation/Business Consulting/ Internship

### Management Practice (15 credits)

The module will help you transforming the theories learnt in earlier stages of MBA towards employability either by a consulting project or a business or banking simulation.

- Enhance your transition to the workplace through experiential learning
- Improve your personal, interpersonal and business skills
- Develop your awareness of professional working practice and increase your employability

### Theory into Practice Project (45 credits)

You should be able to apply a systematic understanding and critical appreciation of the interrelationship of diverse learning in the MBA toolkit to consult or advice clients in financial services.

# Further industry preparation for your role

## CFA Exam Preparation (Optional):

GBS is known for preparing candidates for investment banking, private equity and hedge funds roles. We recommend that you do CFA I when you are working on your postgraduate degree to further deepen your knowledge. MBA curriculum should also help you to prepare for your CFA exam. We do have limited scholarships for CFA tuition so please always request further information and availability at your admission stage.

## Global Investment Banking Analyst Training Programme:

GBS trains employees of investment banks, private equity and hedge funds globally. GBS has created this intense training programme to apply your academic knowledge about real companies to prepare you for your job on day 1. The curriculum of the training programme:

- Application on London stock exchange (LSE), NYSE and NASDAQ listed companies
- Global investment banking process and pitch preparation, presentation and writing confidential investment memo and teasers
- Fundamentals of valuation, trading comparables valuation and Financial Modelling of Trading Comparables
- Discounted Cash Flow valuation (DCF) and Financial Modelling from scratch
- Determining Transaction Premium (Transaction Comparables), Leveraged/Management Buyout (LBO) and Financial Modelling
- Excel Financial Modeling and valuation of public listed companies by using "Trading Comparables" method
- Excel Financial Modeling and valuation of public listed companies by using "Discounted cash flow" method
- Excel Financial Modeling and determination of the premium paid by buyer of the business by using "Transaction Comparables" method
- Excel Financial Modeling and leveraged buyout of the company by a Private Equity sponsor
- Board presentation of the investment banking transaction
- Discussion on frequently asked questions (FAQs) on this topic by Investment Banks, Hedge Funds and Private Equity firms





# Global Banking School takes your career **very seriously**

## Career Development and Employability

- We start assisting your **career opportunities** from day 1.
- Our career advisor will help you identify your strengths and weaknesses and assist you further in one-to-one meetings.



### Customising your pitch:

In your first term, we will help you customise your CV according to the industry and your preferred role, offer guidance to build your personal brand on social media and assist you with case studies, mock interviews and psychometric tests.



### Our greatest asset is our alumni network

We encourage you to participate in alumni networking events in different cities and find mentors who share the common vision with you.

#### Conference

You will be invited to assist the organization team for industry conferences on various topics.

#### Societies

GBS will suggest you take volunteer roles in various finance and investment societies to connect with industry professionals.



*Every year over 5000 candidates participate in the Global Investment Banking Valuation Olympiad*



**2018 Team Winner: University of Bamberg Otto-Friedrich University**



## Some of Our Successful Alumni

Name of Alumni	Organisation	Location
Aristos Michaelides	Goldman Sachs	London
Ignasi Sola	Deutsche Bank	Brazil
Laura Young	Nomura Investment Bank	London
Francisco Lobato	RBC Capital Markets	London
Sele Inegbedion	Primera Africa Finance Group	Nigeria
Rodrigo Hernandez	Condere M&A Consulting Firm	Brazil
Marcus Lertkomolsuk	Teak Capital	Thailand
Vasilis William Tridimas	JP Morgan	London
Federica Labate	Bloomberg L.P.	London
Youssef Ebrik	KPMG	Abu Dhabi
Jing Qixiang Andy	UBS Investment Bank	London
Mansour Bibi	Ernst & Young LLP	Abu Dhabi
Gastone de Luca	Mediobanca	Milan
Riad Subra	Bloomberg	London
Zoe Shen	Deal Globe	London
Jeffrey Cheng	Hang Seng Bank	Hong Kong
Justin Tan	Kimheng Marine & Oilfield	Singapore
Mark	EY	Melbourne
Mujgan	JP Morgan	London
Aliasger	Yen Capital	UAE
Andrea Izzo	Societe Europeenne de Banque	Luxembourg



Transform your career with  
global applied knowledge



## Testimonials

"For somebody that wants to get a grasp of the whole M&A business, that's the right place to be. It carries you from the beginning of financial statement to the most sophisticated strategic aspects behind M&A decisions."

Maria Christofili,  
Alegro Capital

"The program is very informative and interactive. It gives you a good taste how the M&A analysis' work will evolve."

Simon Zhang,  
Newsdesk Media




**QAA Reviewed**

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for Higher Education



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