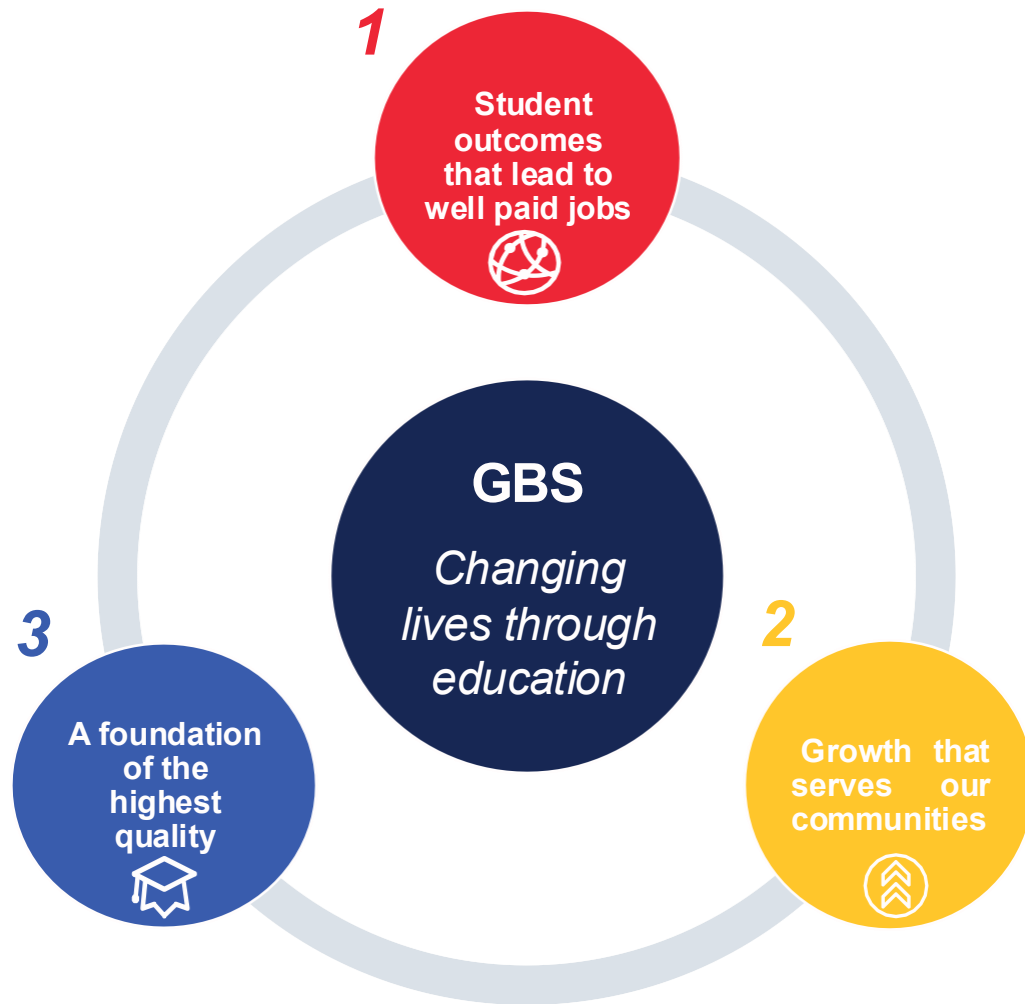


GBS Strategic Plan 2024 – 27

James Kennedy, CEO
September 2024

Strategic Plan 2024 – 27





Student outcomes that lead to well paid jobs

Applied career-focussed ambitious curriculum

Teaching excellence tailored to our students' needs

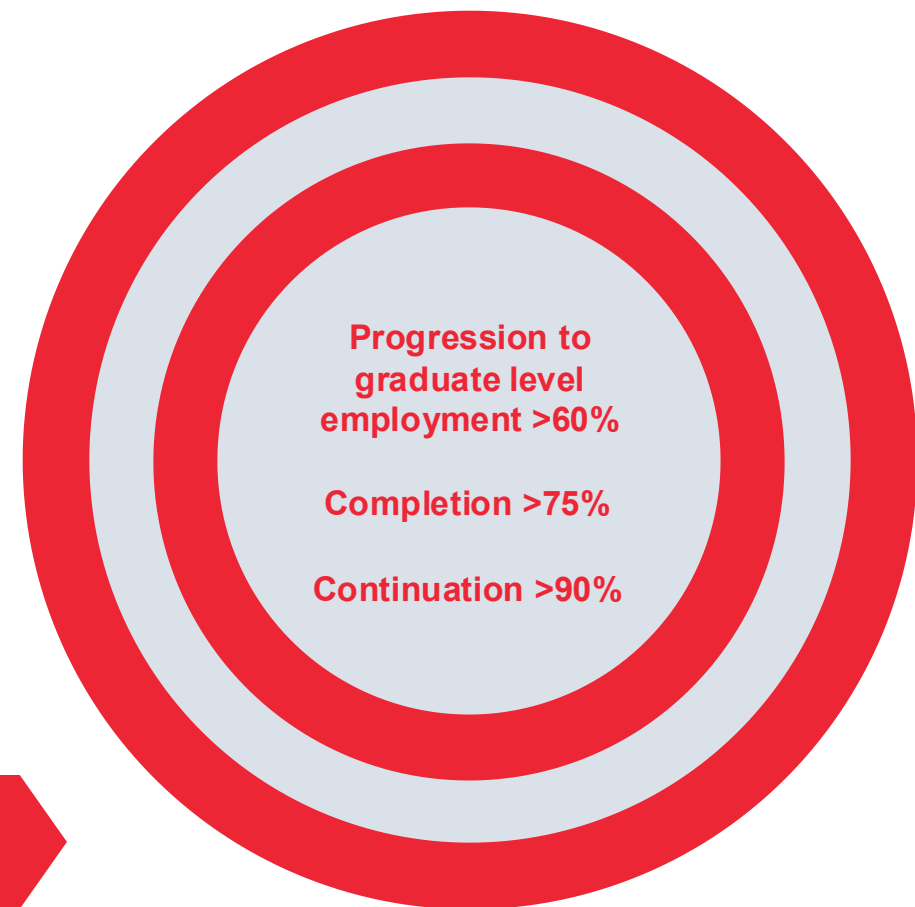
Teaching that inspires mature students.

Transition into Higher Education

Students supported into graduate jobs

Aligned and integrated service excellence

An approach centred on each student from across our organisation.





Growth that serves our communities

Ensure current provision reaches maturity

Deliver programmes to completion.

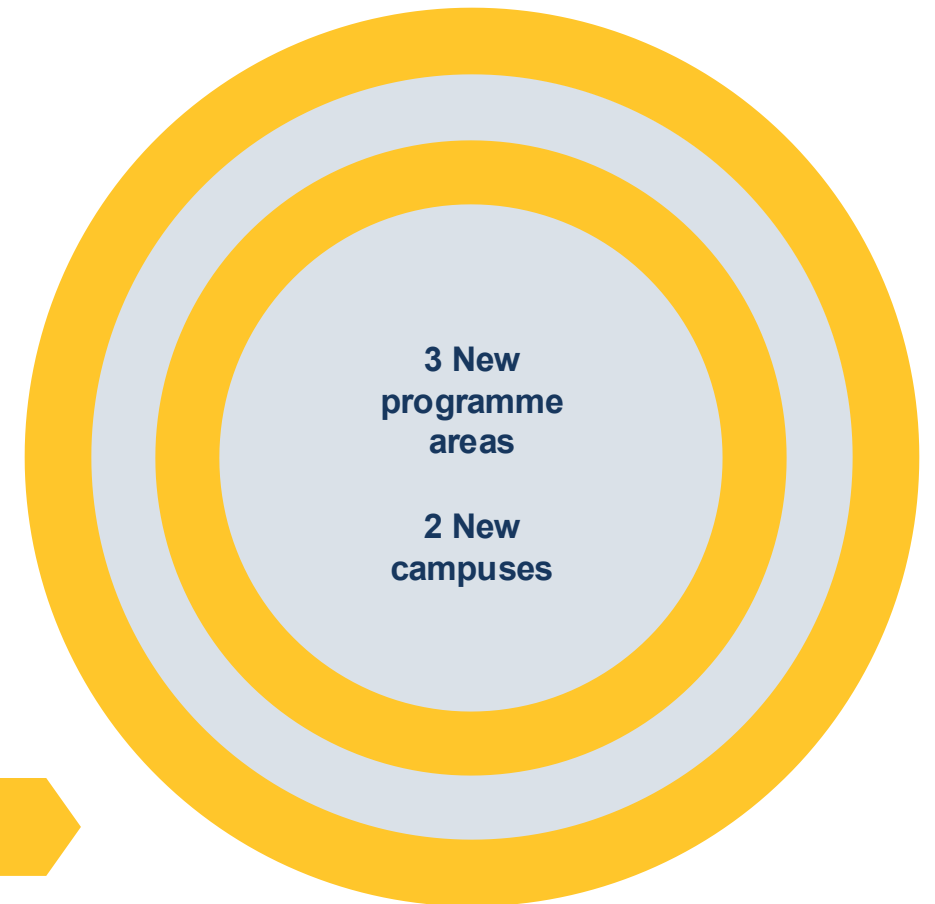
Extend portfolio

Develop 3 new programme areas to meet student demand.

Community engagement

Recruitment, research and outreach that impacts the communities we serve.

Adapt to market changes





The highest quality

Maintain regulatory compliance

Enhance academic quality

Prepare a compelling case for the next TEF

Prepare for DAPs including development of an Access & Participation Plan

Maintain our culture of setting objectives and KPIs aligned to the strategy, measuring performance and rewarding success

Business improvement built on timely data to support business processes

Staff development with proven impact

Strong financial sustainability



